



# Scenic Rim Growth Management Strategy

## Stakeholder Engagement Strategy

March 2021



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# 1 Introduction

## 1.1 Background

Scenic Rim Regional Council (Council) is currently preparing the Scenic Rim Growth Management Strategy (GMS). The GMS will provide a planning framework and spatial strategy to guide and manage growth across the region to 2041. Ultimately, the GMS will help to ensure that Scenic Rim's existing and future residents enjoy a good quality of life through well-planned, sustainable growth that is underpinned by appropriate infrastructure, services and community facilities.

An important element of Council's approach to the development of the GMS is the early and continuous engagement of relevant stakeholders and the local community to help understand their interests, needs, concerns and preferred development outcomes for the Scenic Rim.

This Strategy outlines the community and stakeholder consultation to be undertaken by Council as part of the development of the GMS. The consultation process provides a genuine opportunity for a wide range of stakeholders to inform and influence the GMS and help shape how Scenic Rim is developed in the future. Importantly, the consultation process also provides the opportunity for Council to raise public awareness and understanding of the population, housing and employment growth anticipated for the region over the next 20 years.

The preparation of this Stakeholder Engagement Strategy has been guided by the following strategic objectives set out in the *Scenic Rim Regional Council Communication Strategy 2020-23*:

- *Deliver clear and relevant information proactively and in a timely manner that best meets the needs and interests of the community;*
- *Increase awareness and understanding in the community of Council's programs, services and decision-making processes, always with an open-door policy focused on enhancing the everyday lives of locals; and*
- *Build our reputation through consistent, accurate, open and honest messaging that positively reflects our identity.*

## 1.2 Engagement Strategy Outline and Scope

This Engagement Strategy aims to maximise the potential of stakeholder ownership of the GMS by adopting a consultation approach which adds value and integrity to Council's decision-making process and is fit-for-purpose, transparent, tailored and flexible.

The overall aims of this Strategy are to:

- Provide background to the GMS process;
- Outline the objectives and scope of the GMS consultation process;
- Identify the stakeholders to be consulted during the development of the GMS;
- Identify the consultation activities to be undertaken together with indicative timeframes; and
- Summarise how stakeholder involvement and outcomes will be integrated with the GMS process.

## 2 Growth Management Strategy Overview

### 2.1 Background

Scenic Rim has experienced steady population growth over the last decade and was home to approximately 41,000 residents in 2016 which increased to 43,123 in 2019. This growth is set to continue and as forecasted by the *South East Queensland Regional Plan 2017*, the region's population is expected to reach 62,000 by 2041. Around 10,000 additional dwellings will be needed to support this population growth underpinned by over 7,600 new jobs as well as essential infrastructure, services and facilities.



It is important that this growth is properly planned and delivered in an efficient and holistic manner. To achieve this Council at its Ordinary Meeting of 22 June 2020, resolved to prepare the Scenic Rim GMS and adopted a comprehensive Project Management Plan to guide its development. The Minister's conditions of approval for the adoption of the *Scenic Rim Planning Scheme 2020* also require Council to prepare a GMS.

### 2.2 What is the Growth Management Strategy?

The GMS will provide a planning framework to guide and manage the growth of the Scenic Rim region to 2041. Council's role is to provide the growing community with the right amount of appropriately zoned land that offers a choice of dwelling types and job opportunities that meet a variety of household and community needs.

The overall aim of the GMS is to determine the type, scale, location and timing of future residential and employment growth within the region, based on community feedback and needs together with an extensive analysis of growth assumptions, trends, constraints and opportunities.

The GMS findings and recommendations:

-  Will inform future Planning Scheme amendments and infrastructure plans.
-  Won't re-zone land, provide site-specific development proposals or change development assessment triggers.

### 2.3 Growth Management Strategy Process

The GMS is being conducted in four phases as follows:

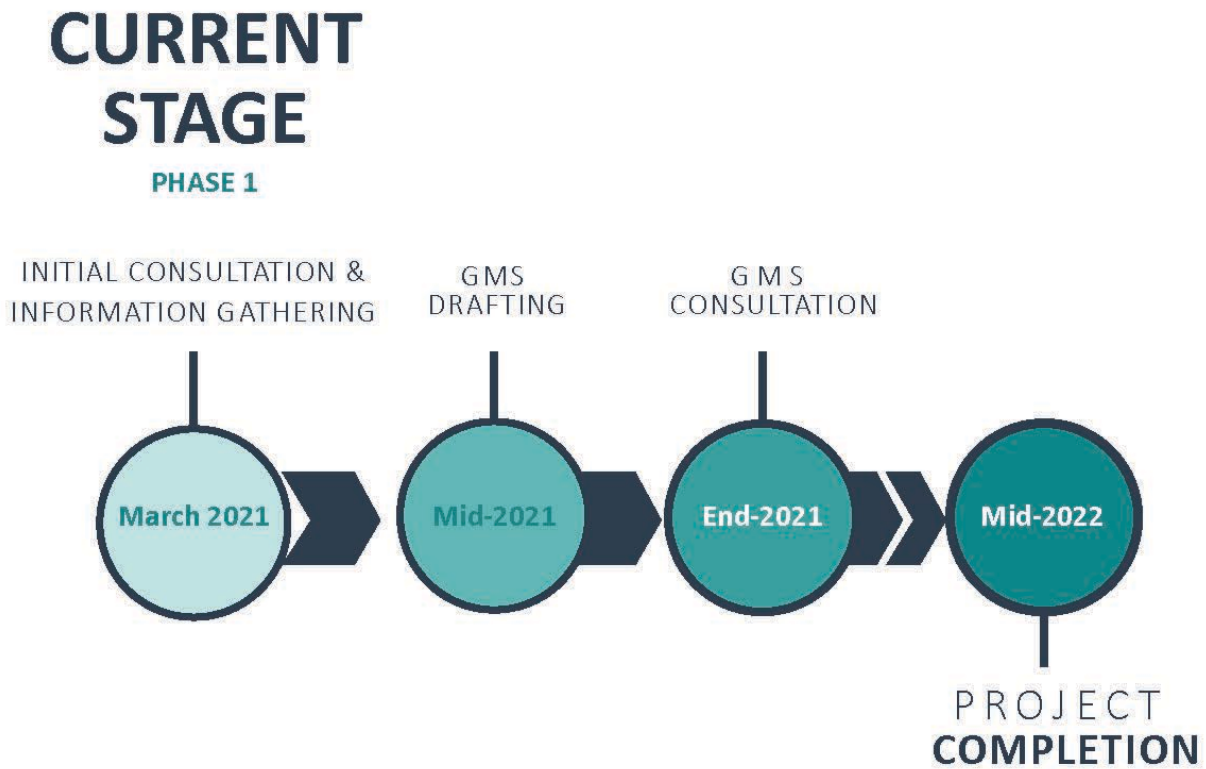
- **Phase 1 Confirming Trends and Planning Assumptions:** The identification, analysis and confirmation of current knowledge, understanding and key policy considerations around core matters (including residential, employment, infrastructure and environment) to inform the drafting of the GMS which is to be undertaken in Phase 2. Critical baseline data gaps will also be identified together with the confirmation of the study area which will form the basis of the GMS. Early stakeholder and community consultation will be undertaken during this phase.
- **Phase 2 Draft GMS:** Draw together the findings and analysis of Phase 1 to prepare the Draft GMS which will guide the development needs of the region through to 2041. This phase will include the strategy for achieving Council's dwelling and employment targets, policy

development processes, scenario testing, financial analysis and the development of the preferred growth management sequence and associated implementation plan.

- **Phase 3 Engagement:** Undertake targeted stakeholder and community engagement on the Draft GMS; and
- **Phase 4 GMS Finalisation and Implementation:** Final refinement of the GMS based on the feedback of the Phase 3 community and stakeholder engagement. Upon finalisation of the GMS, Council will undertake comprehensive implementation planning to integrate the outcomes of the GMS with Council plans, policies and processes.

The key steps in the GMS process and the corresponding timeframes and consultation opportunities are summarised in Figure 1 below.

**Figure 1: Key GMS phases and indicative timeframes**



## 3 Consultation Objectives

### 3.1 Introduction

Council recognises that the integrity of the decision-making process is significantly enhanced through early and ongoing engagement with a range of stakeholders including local businesses, State Government departments, residents, local Chambers of Commerce, service providers and community organisations. Fully understanding the aspirations, concerns and needs of these project stakeholders enables the GMS Project team to determine and prioritise where additional residential and employment growth will occur within the Scenic Rim region to 2041.

Critically, the GMS consultation process will consider and build upon the comprehensive and positive stakeholder engagement that was characteristic of the preparation and subsequent implementation of the *Scenic Rim Planning Scheme 2020*.

The specific objectives of the GMS consultation process are to:

- Engage with key stakeholders and local residents through a range of engagement tools to obtain early and ongoing feedback and insights to inform the final growth pattern for the region and the preparation of the GMS;
- Increase awareness and understanding within the community and among stakeholders of the population, housing and employment growth anticipated for the Scenic Rim over the next two decades;
- Gain the feedback and insights necessary to inform the GMS and the growth agenda, with consultation material readily available online;
- Inform relevant stakeholders about the purpose of the GMS and the future stages of consultation;
- Develop and maintain the necessary working relationships with external stakeholders including State Government Agencies and adjoining local government areas; and
- Gain stakeholder and community views and input at key stages during the plan preparation process to ensure the GMS considers and appropriately reflects community concerns and aspirations.

It should be noted that the planned stages of stakeholder and community engagement have not changed due to the consequences of the COVID-19 pandemic but instead the consultation activities to be implemented have been modified accordingly.

### 3.2 Application of IAP2 Principles

The International Association for Public Participation (IAP2) Federation and Australasian chapter offers concepts, principles and current industry practice in relation to community engagement. IAP2 defines community engagement as:

*"Any process that involves the community in problem-solving or decision-making and uses community input to make better decisions".*

IAP2 has developed a Public Participation Spectrum, which helps groups such as local government define the stakeholder's role in any public participation process. It is widely used as the model for determining the most effective form of consultation and communication for projects.

**Figure 2: IAP2 Public Participation Spectrum**

		INCREASING IMPACT ON THE DECISION				
		INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL		To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
	PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Source: IAP2 International Federation 2014

The GMS will be prepared to align with the community vision for the region, which was derived from key corporate documents such as Council's *Community Plan 2011-2026* as well as stakeholder feedback from the preparation of the *Scenic Rim Planning Scheme 2020*. In terms of the IAP2 Public Participation Spectrum, the proposed engagement approach for the GMS is to 'inform', 'consult' and 'involve' stakeholders in determining how we plan for growth in the Scenic Rim and the selection of the preferred development options.

## 4 Target Stakeholders

### 4.1 Introduction

Throughout the GMS preparation process, Council will engage with a wide range of stakeholders and the local community who can all make a valuable contribution to inform the future directions of growth and help shape the GMS. The list of stakeholders and community groups to be consulted during the development of the GMS is provided in Table 2 below. Note the stakeholder list is preliminary and will continue to be modified throughout the GMS project lifecycle.

The details of the proposed engagement activities to be implemented through the GMS are outlined in Table 3 overleaf.

**Table 2: Identified Stakeholders**

Stakeholder Group	Stakeholders
<b>State Government</b>	<ul style="list-style-type: none"> <li>• Department of Agriculture and Fisheries</li> <li>• Department of Communities, Housing and Digital Economy</li> <li>• Department of Employment, Small Business and Training</li> <li>• Department of Education</li> <li>• Department of Environment and Science</li> <li>• Queensland Fire and Emergency Services</li> <li>• Department of Regional Development, Manufacturing and Water</li> <li>• Department of Resources</li> <li>• Department of State Development, Infrastructure, Local Government and Planning (DSDILGP)</li> <li>• The Coordinator-General</li> <li>• Department of Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships</li> <li>• Department of Transport and Main Roads</li> <li>• Queensland Treasury</li> <li>• Department of Tourism, Innovation and Sport</li> <li>• Queensland Health</li> </ul>
<b>Scenic Rim Regional Council (SRRC)</b>	<ul style="list-style-type: none"> <li>• The Mayor and Elected Councillors</li> <li>• Chief Executive Officer</li> <li>• Executive team including:                             <ul style="list-style-type: none"> <li>○ General Manager People and Strategy</li> <li>○ General Manager Customer and Regional Prosperity</li> <li>○ General Manager Asset and Environmental Sustainability</li> <li>○ General Manager Council Sustainability</li> </ul> </li> </ul>
<b>GMS Steering Committee</b>	<p>Council's Strategic Planning team has convened a Steering Committee to advise on the GMS. The committee includes representatives from:</p>



Stakeholder Group	Stakeholders
	<ul style="list-style-type: none"> <li>• PSA Consulting</li> <li>• SRRC Portfolio:               <ul style="list-style-type: none"> <li>○ General Manager Asset and Environmental Sustainability</li> <li>○ General Manager Customer and Regional Prosperity</li> </ul> </li> <li>• SRRC Business Units:               <ul style="list-style-type: none"> <li>○ Manager Planning and Development</li> <li>○ Manager Capital Works and Asset Management</li> <li>○ Manager Regional Prosperity and Communications</li> <li>○ Manager Maintenance and Operations</li> <li>○ Manager Community and Culture</li> <li>○ Manager Resources and Sustainability</li> </ul> </li> <li>• SRRC Teams:               <ul style="list-style-type: none"> <li>○ Development Assessment team</li> <li>○ Strategic Planning team</li> <li>○ Communications and Marketing team</li> <li>○ Community Development team</li> <li>○ Environment and Policy</li> <li>○ Regional Prosperity</li> </ul> </li> </ul>
<b>Neighbouring Local Government Areas</b>	<ul style="list-style-type: none"> <li>• Southern Downs Regional Council</li> <li>• Lockyer Valley Regional Council</li> <li>• Ipswich City Council</li> <li>• Gold Coast City Council</li> <li>• Logan City Council</li> <li>• Tweed Regional Council</li> <li>• Kyogle Regional Council</li> </ul>
<b>Advocacy Organisations</b>	<ul style="list-style-type: none"> <li>• Council of Mayors South East Queensland (CoMSEQ)</li> </ul>
<b>Indigenous Community Groups</b>	<ul style="list-style-type: none"> <li>• Liaise via State Government (DSDILGP and Department of Resources)</li> </ul>
<b>Community</b>	<ul style="list-style-type: none"> <li>• Local residents</li> <li>• Local businesses</li> <li>• Community Organisations (including Sporting Bodies and those community groups identified by Council's Community Development Team)</li> <li>• Key landowners</li> <li>• Community Care Organisations</li> <li>• Queensland State Emergency Services (SES)</li> </ul>
<b>Emergency Services</b>	<ul style="list-style-type: none"> <li>• QFES (Rural Fire)</li> <li>• Queensland Ambulance Service</li> <li>• Police</li> </ul>
<b>Business Associations</b>	<ul style="list-style-type: none"> <li>• Beaudesert &amp; District Chamber of Commerce</li> <li>• Boonah District Chamber of Commerce Inc</li> </ul>

Stakeholder Group	Stakeholders
	<ul style="list-style-type: none"> <li>• Canungra Chamber of Commerce</li> <li>• Kooralbyn Valley Chamber of Commerce</li> <li>• Tamborine Mountain Chamber of Commerce and Industry</li> <li>• Destination Scenic Rim</li> <li>• Housing Industry Association</li> <li>• Property Council of Australia</li> <li>• The Urban Development Institute of Australia</li> </ul>
<p><b>Environmental Organisations</b></p>	<ul style="list-style-type: none"> <li>• Scenic Rim Rivers Improvement Trust</li> <li>• Wild Mountains Environmental Education Centre</li> <li>• Wildlife Preservation Society of QLD Scenic Rim Branch Inc</li> <li>• Landcare</li> </ul>
<p><b>Media</b></p>	<ul style="list-style-type: none"> <li>• Beaudesert Bulletin</li> <li>• Beaudesert Times</li> <li>• Fassifern Guardian</li> <li>• Tamborine Times</li> <li>• Scenic News</li> <li>• Canungra Times</li> <li>• Tamborine Bulletin</li> <li>• Social media (Facebook and LinkedIn)</li> </ul>
<p><b>Utility Services Providers - Electricity</b></p>	<ul style="list-style-type: none"> <li>• Energex</li> </ul>
<p><b>Utility Services Providers - Water and Sewerage</b></p>	<ul style="list-style-type: none"> <li>• Urban Utilities</li> <li>• Queensland Bulk Water Supply Authority (trading as Seqwater)</li> </ul>
<p><b>Communications</b></p>	<ul style="list-style-type: none"> <li>• National Broadband Network Company Queensland (NBN Co)</li> </ul>

## 5 Consultation Activities

### 5.1 Introduction

Council is committed to ensuring that residents and other key stakeholders have the opportunity to express their views on potential decisions that may have an impact on the future of their local community. Table 3 below details the consultation techniques that will be used at formal stages of GMS preparation and review to ensure a transparent and meaningful engagement process. An indicative timetable for the consultation activities is also provided.

**Table 3: Proposed GMS Consultation Activities**

Target Stakeholder	Consultation Activity and Indicative Timing
<p><b>Local Community</b></p> <ul style="list-style-type: none"> <li>• Local residents</li> <li>• Local businesses</li> <li>• Community Organisations (including Sporting Bodies and those community groups identified by Council's Community Development Team)</li> <li>• Key landowners</li> <li>• Community Care Organisations</li> </ul>	<p>Council will engage with the local community, business associations and environmental organisations through two phases of planned consultation designed to obtain input and feedback at key milestones of the project lifecycle, as follows:</p> <ul style="list-style-type: none"> <li>• <b>Stage 1:</b> Initial consultation to increase awareness and seek feedback on a GMS Consultation Survey which proposes long-term growth options.</li> <li>• The Stage 1 consultation period is anticipated to be undertaken between 17 March 2021 and 16 April 2021.</li> <li>• <b>Stage 2:</b> Engagement on the Draft GMS following Council endorsement of community consultation. Engagement outcomes will be used to inform the final strategy.</li> <li>• The Stage 2 consultation period is anticipated to be undertaken in November / December 2021.</li> </ul>
<p><b>Business Associations</b></p> <ul style="list-style-type: none"> <li>• Beaudesert &amp; District Chamber of Commerce</li> <li>• Boonah District Chamber of Commerce Inc</li> <li>• Canungra Chamber of Commerce</li> <li>• Kooralbyn Valley Chamber of Commerce</li> <li>• Tamborine Mountain Chamber of Commerce and Industry</li> <li>• Destination Scenic Rim</li> <li>• Housing Industry Association</li> <li>• Property Council of Australia</li> <li>• The Urban Development Institute of Australia</li> </ul>	<p><b><u>GMS Consultation Stage 1</u></b></p> <p>The proposed Stage 1 engagement activities are summarised below:</p> <ul style="list-style-type: none"> <li>• <b>GMS Consultation Survey</b> - From 17 March 2021 to 16 April 2021, Council will seek feedback and insights on a Consultation Survey. Stakeholders and the community will be invited to complete the short survey to gain an understanding of the community's vision and priorities for the future growth of the region and how and where housing and employment growth should occur. It will also provide</li> </ul>

Target Stakeholder	Consultation Activity and Indicative Timing
<p><b>Environmental Organisations</b></p> <ul style="list-style-type: none"> <li>• Scenic Rim Rivers Improvement Trust</li> <li>• Wild Mountains Environmental Education Centre</li> <li>• Wildlife Preservation Society of QLD Scenic Rim Branch Inc</li> <li>• Landcare groups</li> </ul>	<p>an introduction to the GMS process and will include interactive elements designed to encourage feedback on key growth issues. All consultation responses will be considered and used to help decide on the preferred growth pattern for the region, which will then involve further consultation in GMS Phase 3. A copy of the Survey is included at Appendix A.</p> <ul style="list-style-type: none"> <li>• <b>Notices in Council's advertisement</b> - Notices in Council's advertisement will be published in locally circulating newspapers and social media (Facebook and LinkedIn) throughout the consultation period. The Notice will provide information about how to participate in the survey and where to find further information.</li> <li>• <b>Council website presence</b> - A copy of the Survey will be uploaded and displayed prominently on Council's website, thereby providing opportunities for individuals to complete the survey at any time during the consultation period.</li> <li>• <b>Public engagement</b> - Hard copies of the Survey will be made available at Council's Administration Centres / Libraries for those with limited access to the internet.</li> <li>• <b>19 April - 23 April 2021</b> - The Phase 1 Baseline Report will be updated to include a section summarising the Stage 1 consultation process undertaken, the feedback received and an outline how the information will be used in drafting the GMS (GMS Phase 2).</li> </ul> <p><b><u>GMS Consultation Stage 2</u></b></p> <ul style="list-style-type: none"> <li>• Once the Draft GMS has been endorsed by Council, the draft document will be made publicly available for comment. This stage of consultation will focus on engaging the community and stakeholders through local events and leveraging social and print media. Facebook and LinkedIn have been used extensively by Council in the past to engage with the local community during consultation on corporate documents and to facilitate debate and submissions/comments.</li> <li>• Importantly, the Draft GMS will include information as to how previous consultation feedback and insights have been reflected in drafting the GMS document.</li> </ul>

Target Stakeholder	Consultation Activity and Indicative Timing
	<p>The specific engagement activities to be adopted during this second stage of engagement are summarised below:</p> <ul style="list-style-type: none"> <li>• <b>Public Notices</b> - Notices will be published in locally circulating newspapers and social media to advise on the public consultation of the Draft GMS, how to prepare a submission, where further information and the Draft GMS can be viewed.</li> <li>• <b>Static Display</b> - Establish static displays at customer service centres and libraries providing hardcopies of the Draft GMS for viewing and information on how to prepare a submission and where to view the Draft GMS electronically.</li> <li>• <b>Community drop-in sessions</b> - During the public consultation period, kiosks will be set up in key local centre areas (Beaudesert, Boonah, Tamborine Mountain, Harrisville etc) with the Strategic Planning team available to answer any questions regarding the Draft GMS and to explain how to lodge a submission. Attendees will be encouraged to complete feedback forms/lodge a submission.</li> <li>• <b>Targeted consultation with key community and business stakeholders</b> - Key stakeholders will be sent a letter asking if they would like to meet with the Strategic Planning team to discuss the Draft GMS and to explain how to lodge a submission.</li> <li>• <b>Council website presence</b> - The Draft GMS document will be displayed on Council's website for comment from the commencement of the consultation period. Details about how to prepare a submission and Council's timing for finalising the GMS will also be provided.</li> <li>• <b>General website updates</b> - Throughout the GMS preparation process project updates, technical material and background information will be published periodically on Council's website.</li> </ul>
<p><b>State Government Departments</b></p> <ul style="list-style-type: none"> <li>• Agriculture and Fisheries</li> </ul>	<ul style="list-style-type: none"> <li>• <b>April 2021</b> - Early meeting with DSDILGP to seek preliminary feedback on the proposed approach and structure for Phase 2 (GMS drafting). In addition, discuss preferred channels of communication for other State</li> </ul>

Target Stakeholder	Consultation Activity and Indicative Timing
<ul style="list-style-type: none"> <li>• Communities, Housing and Digital Economy</li> <li>• Employment, Small Business and Training</li> <li>• Education</li> <li>• Environment and Science</li> <li>• Queensland Fire and Emergency Services</li> <li>• Regional Development, Manufacturing and Water</li> <li>• Resources</li> <li>• State Development, Infrastructure, Local Government and Planning (DSDILGP)</li> <li>• The Coordinator-General</li> <li>• Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships</li> <li>• Transport and Main Roads</li> <li>• Queensland Treasury</li> <li>• Tourism, Innovation and Sport</li> <li>• Queensland Health</li> </ul>	<p>Government Departments and Indigenous Community Groups. A Memo summarising the Stage 2 methodology will be issued to DSDILGP in advance of the meeting.</p> <ul style="list-style-type: none"> <li>• <b>May - August 2021</b> - Ongoing consultation in the form of meetings and informal workshops with DSDILGP and other relevant State Government Departments throughout drafting of the GMS to discuss issues and generate structured discussions at the early stages of GMS preparation. This will help establish consensus and flag up areas of contention.</li> <li>• <b>October 2021</b> - After Council endorsement the Draft GMS will be provided to DSDILGP for formal feedback.</li> </ul>
<p><b>Scenic Rim Regional Council</b></p> <ul style="list-style-type: none"> <li>• The Mayor and Elected Councillors</li> <li>• Chief Executive Officer</li> <li>• Executive team including: <ul style="list-style-type: none"> <li>○ General Manager People and Strategy</li> <li>○ General Manager Customer and Regional Prosperity</li> <li>○ General Manager Asset and Environmental Sustainability</li> <li>○ General Manager Council Sustainability</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>24 February 2021</b> - A report will be presented seeking endorsement of the Community and Stakeholder Consultation Strategy and the GMS Consultation Survey.</li> <li>• <b>May 2021</b> – A report summarising the Stage 1 consultation findings will be presented to Council and information will also be made available on Council’s website for public viewing.</li> <li>• <b>April – August 2021</b> – Ongoing presentations by GMS Project team to Council and the Executive team at key stages during GMS Phase 2 to provide updates about progress, timeframes and future consultation opportunities.</li> <li>• <b>September / October 2021</b> - The GMS Project team will present the Draft GMS to Council and the Executive team, seeking endorsement to proceed to Phase 3, which will involve formal community engagement on the Draft GMS.</li> </ul>

Target Stakeholder	Consultation Activity and Indicative Timing
	<ul style="list-style-type: none"> <li>• <b>Internal Communications</b> - During Stage 1 and Stage 2 public consultation periods, internal Council staff will be notified of consultation activities through the staff bulletin and provide guidance on where to direct any enquiries.</li> <li>• <b>Mid 2022</b> - The GMS Project team will present the Final GMS to Council and the Executive team seeking a resolution to adopt the Final GMS.</li> <li>• The Final GMS will be supported by a Consultation Report summarising the GMS engagement process, the consultation results and how the results influenced the development of the GMS.</li> </ul>
<p><b>GMS Steering Committee</b></p>	<ul style="list-style-type: none"> <li>• <b>April 2021</b> - Early meeting (virtual or face-to face) with Steering Committee to present and gain input on the proposed approach, structure and timeframes of GMS Phase 2 (GMS drafting) and report back on the findings of the Stage 1 consultation process. Business Unit Managers to be asked to share information to their individual teams and provide feedback and insights as necessary.</li> <li>• <b>June 2021</b> - Meeting to update Committee on project progress, timeframes and emerging findings of the housing and employment land supply analysis. This will provide an opportunity for the Steering Committee to raise any additional matters for consideration as part of the preparation of the Draft GMS.</li> <li>• <b>September 2021</b> - The GMS Project team will present the findings of the Draft GMS to the Steering Committee.</li> <li>• <b>Mid 2022</b> - The GMS Project team will present the Final GMS to obtain final feedback prior to Council endorsement.</li> <li>• The Final GMS will be supported by a Consultation Report summarising the GMS engagement process, the consultation results and how the results influenced the development of the GMS.</li> </ul>
<p><b>Utility Services Providers</b></p> <ul style="list-style-type: none"> <li>• Energex</li> <li>• Urban Utilities</li> <li>• Queensland Bulk Water Supply Authority (trading as Seqwater)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>April - August 2021</b> - Ongoing presentations, meetings and briefings with utility service providers regarding the location of existing services, the provision of new services and planned upgrades of services to support future growth. The GMS process will be utilised as a means of engaging</li> </ul>

Target Stakeholder	Consultation Activity and Indicative Timing
<ul style="list-style-type: none"> <li>National Broadband Network Company Queensland (NBN Co)</li> </ul>	<p>with utility service providers to ensure that infrastructure required to support growth can be advocated for and articulated within the GMS.</p>
<p><b>Neighbouring Local Government Areas</b></p> <ul style="list-style-type: none"> <li>Southern Downs Regional Council</li> <li>Lockyer Valley Regional Council</li> <li>Ipswich City Council</li> <li>Gold Coast City Council</li> <li>Logan City Council</li> <li>Tweed Regional Council</li> <li>Kyogle Regional Council</li> </ul> <p><b>Advocacy Organisations</b></p> <ul style="list-style-type: none"> <li>CoMSEQ</li> </ul> <p><b>Emergency Services</b></p> <ul style="list-style-type: none"> <li>QFES (Rural Fire)</li> <li>Queensland Ambulance Service</li> <li>Police</li> </ul>	<ul style="list-style-type: none"> <li><b>September / October 2021</b> - The endorsed Draft GMS will be circulated to adjoining local government areas, CoMSEQ and emergency services for comment.</li> </ul>



## 6 Conclusion

This Stakeholder Engagement Strategy has been prepared to align with the core principles of IAP2 and the *Scenic Rim Regional Council Communication Strategy 2020-23* to ensure it meets best practice community engagement principles and leads to confidence in the decision-making process and the GMS outcomes.

Council is committed to responding to local issues and ensuring that residents and other key stakeholders have the opportunity to express their views on potential decisions that may have an impact on the future of their local community. To achieve these objectives, the proposed GMS engagement strategy:

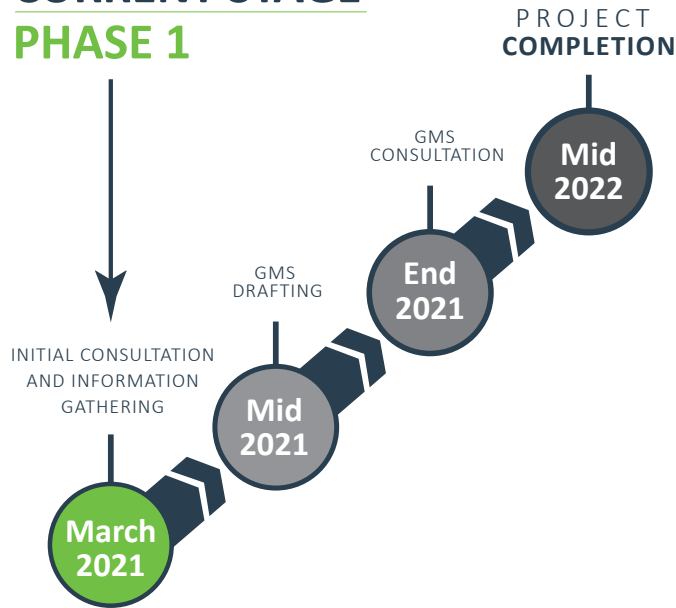
- Is inclusive, fit-for-purpose and undertaken in a transparent, honest and meaningful way;
- Provides the local community and key stakeholders the opportunity to inform the GMS and help determine where future development should go and what form it will take;
- Ensures that stakeholders and community groups have equal access to the consultation process and the opportunity to influence Council decisions; and
- Will build trust and credibility leading to confidence and certainty in the GMS process and the selected growth pattern for the Scenic Rim region.

## **Appendix A: Growth Management Strategy Consultation Survey**

## WHAT IS THE NEXT STEP FOR THE GROWTH MANAGEMENT STRATEGY?

The project is currently in Phase 1 - Initial consultation and information gathering.

### CURRENT STAGE PHASE 1



## COUNCIL IS SEEKING YOUR INPUT

You are invited to participate in the first phase of community consultation to inform the *Scenic Rim Growth Management Strategy*.

There will be other opportunities to provide feedback throughout the development of the *Scenic Rim Growth Management Strategy*.

## HOW TO PROVIDE FEEDBACK

You can have your say by completing the *Scenic Rim Growth Management Strategy* online survey.

Survey questions have been designed to gain an understanding of how and where you would like to see the projected growth occur in our region including location of growth areas, housing types and land use for employment opportunities.

**The survey is open from 17 March to 16 April 2021.**

To access the online survey visit:  
[www.scenicrim.qld.gov.au/have-your-say](http://www.scenicrim.qld.gov.au/have-your-say).

If you are unable to complete the survey online please visit a Council Customer Service and Administration Centre in Beaudesert, Boonah or Tamborine Mountain to request a printed copy.

## CONTACT US

For more information on the *Scenic Rim Growth Management Strategy* contact:

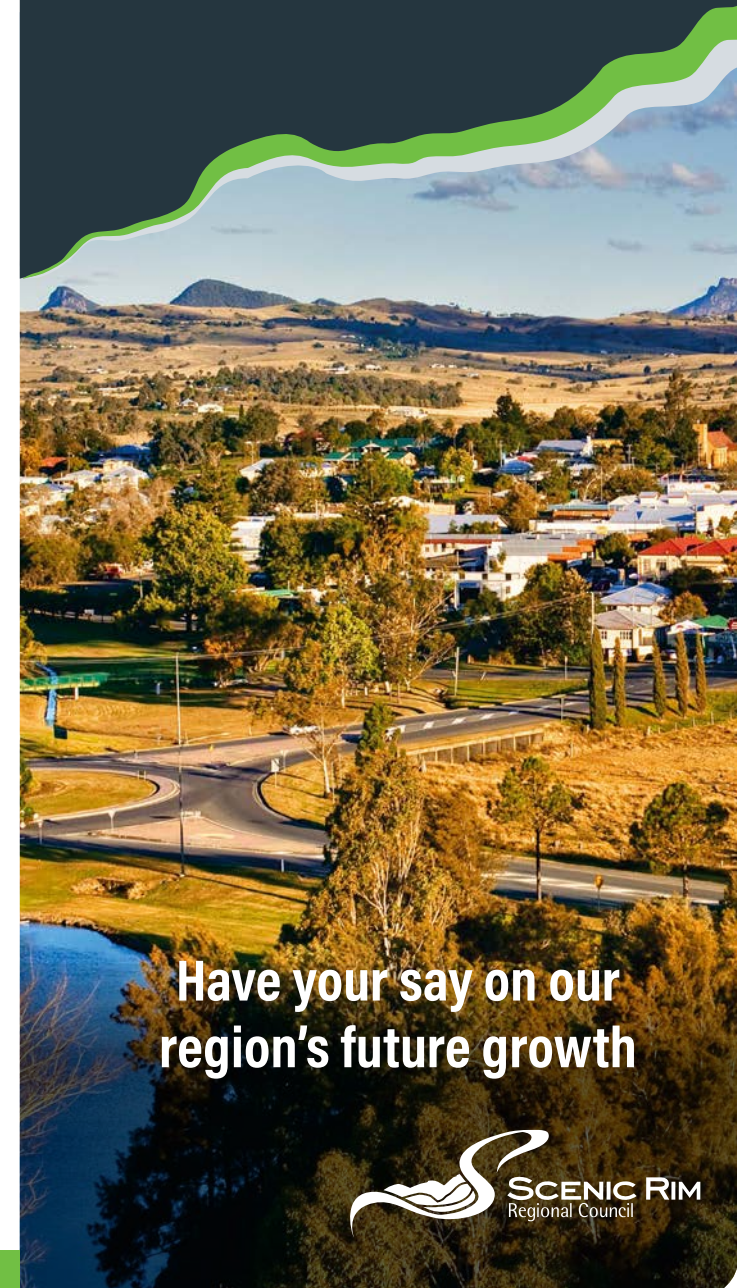
Strategic Planning  
**Email:** mail@scenicrim.qld.gov.au  
**Telephone:** 07 5540 5111



[scenicrim.qld.gov.au](http://scenicrim.qld.gov.au)

## Phase 1 - Initial consultation and information gathering

# Scenic Rim Growth Management Strategy



**Have your say on our  
region's future growth**



# Have your say on our region's future growth

The Scenic Rim Regional Council is seeking input from the community in the initial planning of the *Scenic Rim Growth Management Strategy*.

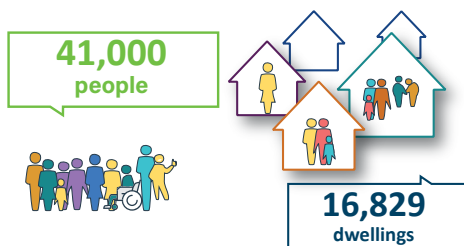
## SCENIC RIM'S GROWING POPULATION

The Scenic Rim has experienced steady population growth over the last decade and was home to 41,000 residents in 2016 and increased to 43,123 in 2019.

As outlined in *ShapingSEQ South East Queensland Regional Plan 2017*, the region's population is expected to reach 62,000 by 2041.

The regional plan identifies a need for 10,000 additional dwellings and 7,609 new jobs by 2041 to support projected growth for the Scenic Rim. It is important that this growth is thoughtfully planned and delivered in an efficient and holistic manner. To achieve this Council is preparing the *Scenic Rim Growth Management Strategy*.

Where we were in 2016



How we will grow by 2041



## WHY DO WE NEED A GROWTH MANAGEMENT STRATEGY?

The outcomes of the *Scenic Rim Growth Management Strategy* will:

- Update Council's growth management policy position and include an implementation plan that recommends updates to existing strategies and policies such as the *Scenic Rim Planning Scheme*.
- Inform the review of the ShapingSEQ regional plan around dwelling supply benchmarks, employment targets, and areas identified for future residential growth.

## WHAT WILL THE GROWTH MANAGEMENT STRATEGY DO?

The *Scenic Rim Growth Management Strategy* will provide a planning framework to guide and manage the growth of the Scenic Rim region to 2041.

The overall aim of the growth management strategy is to identify the scale, location, and timing of future residential and employment growth within the region based on community feedback and needs. This will look at extensive analysis of growth assumptions, emerging trends, constraints, and opportunities.

Council's role is to provide the growing community with the right amount of appropriately zoned land that offers a choice of dwelling types and job opportunities that meet a variety of household and community needs.

The growth management strategy will support the delivery of a diverse range of housing types and sizes to help address affordability and changing demographics in accordance with the requirements of the Queensland Government's *State Planning Policy 2017*. This includes an aging population, growth in single-person households and the increase in couples and single parents with older children.

We are seeking to understand how and where you would like to see the projected growth occur in our region:

- location of growth areas
- housing types
- location and use of land for employment opportunities.

## THE FINDINGS AND RECOMMENDATIONS OF THE GROWTH MANAGEMENT STRATEGY

- ✓ Will inform future planning scheme amendments and infrastructure plans.
- ✗ Won't re-zone land, provide site-specific development proposals or change development assessment triggers.

# Survey - Scenic Rim Growth Management Strategy

Have your say on our region's future growth.

The Scenic Rim Regional Council is seeking input into the initial planning of the Scenic Rim Growth Management Strategy.

Phase 1 consultation is an information gathering exercise to help Council understand your thoughts on the future growth of our region. There will also be other opportunities to provide feedback throughout the development of the growth management strategy.

The Scenic Rim has experienced steady population growth over the last decade and was home to 41,000 residents in 2016 which increased to 43,123 in 2019.

The region's population is expected to reach 62,000 by 2041 with 10,000 additional dwellings and 7,609 new jobs anticipated by 2041 (ShapingSEQ Regional Plan 2017).

\* Required

## TOPIC: Future Development Pattern

Council has drafted two housing growth options to accommodate the additional 10,000 dwellings in our region by 2041.

Please read about the housing growth options before progressing to the questions.

# HOUSING GROWTH OPTIONS

## HOUSING OPTION A

The majority of new dwellings concentrated in Beaudesert and then to a lesser extent at Boonah, Canungra, Kalbar, Aratula, Tamborine Mountain, Tamborine and Kooralbyn.

### Advantages/Opportunities (Housing Option A):

- Increased centralised population may improve community facilities and services such as public transport and utilities.
- Increased potential for Beaudesert to grow as an important hub for employment and services.
- Potential change in character of Beaudesert, Canungra, Boonah, Kalbar, Aratula, Tamborine Mountain, Tamborine and Kooralbyn.
- Potential to provide more affordable living options in Beaudesert.

### Disadvantages/Challenges (Housing Option A):

- Limited change to the character of the region's rural villages, agricultural land and sensitive environments.
- Limited opportunity for smaller towns and villages to improve community facilities and services.
- Reduced ability to provide a range of new housing options such as further acreage living.

## HOUSING OPTION B

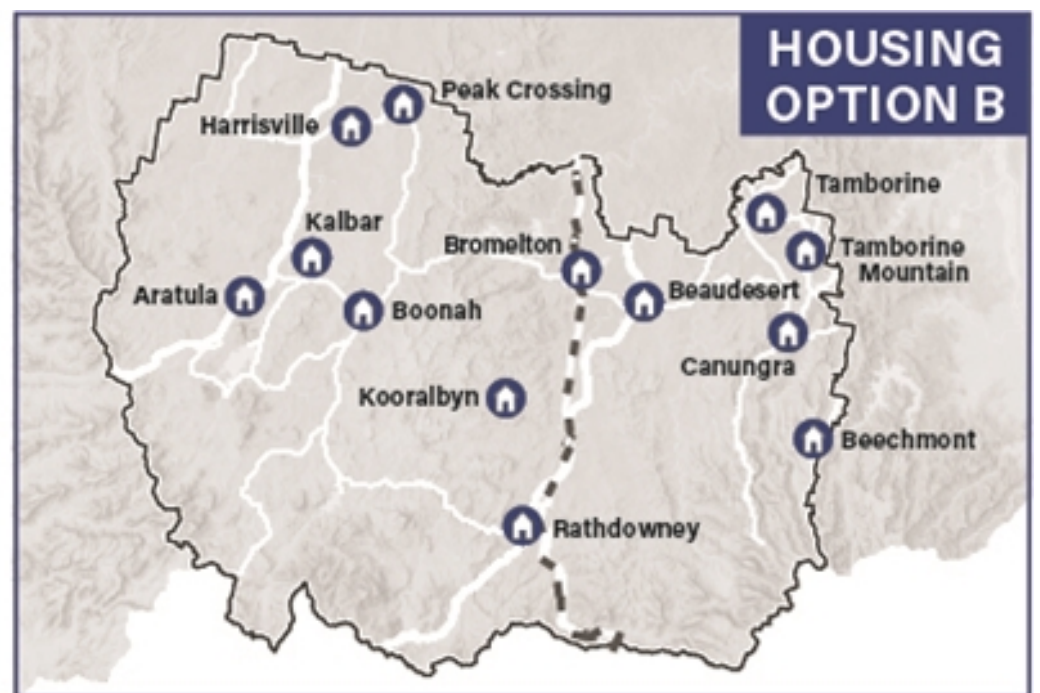
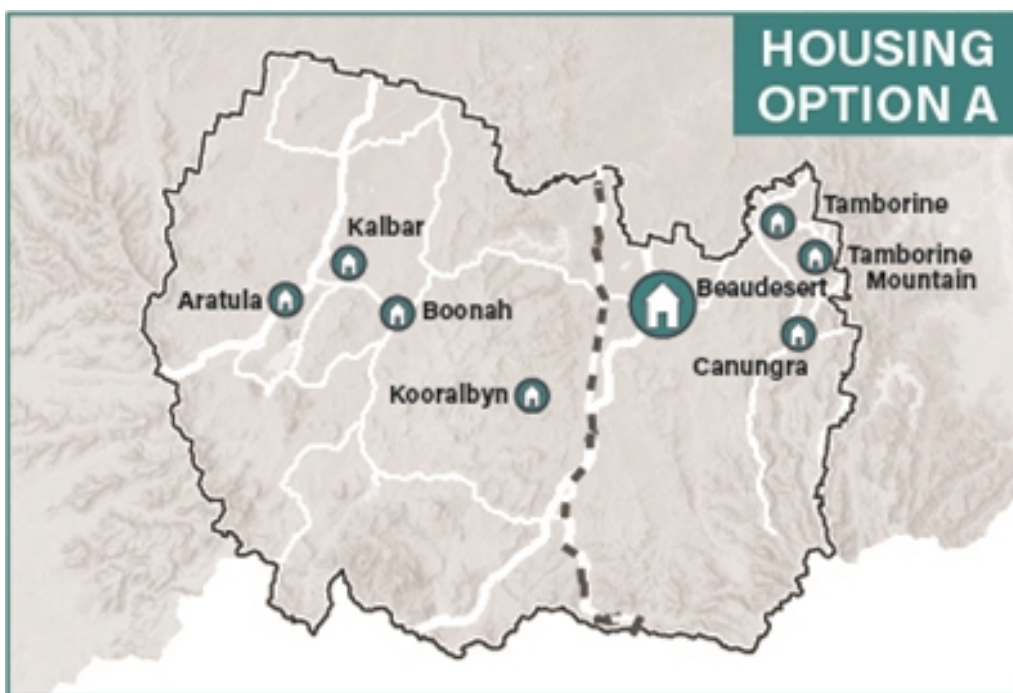
New dwellings are dispersed proportionally across all our towns and villages with more opportunities for acreage living.

### Advantages/Opportunities (Housing Option B):

- Increased potential for smaller towns and rural villages to proportionally grow and thrive.
- Provide more housing options including acreage living and lifestyle opportunities.

### Disadvantages/Challenges (Housing Option B):

- Potential change in character of the region's towns and villages.
- A dispersed population may affect the ability to improve community facilities and services.



1

## QUESTION

To accommodate an additional 10,000 dwellings in our region by 2041 which housing growth option do you prefer?

Please choose one option. \*

- Click here to choose Housing Growth Option A
- Click here to choose Housing Growth Option B
- I don't like either Option A or B

2

Please tell us why you prefer that housing growth option. \*

## TOPIC: Housing Type

The growth management strategy supports the delivery of a diverse range of housing types and sizes to help address affordability and changing demographics.

To meet the requirements of the Queensland Government's State Planning Policy we will look at aging population, growth in single-person households, and the increase in couples and single parents with older children.

3

### QUESTION

To meet the needs of the growing Scenic Rim community what housing type do you think we should have more of?

Using a rating of 1 to 5, please show your preference for each housing type listed below.

Rating 1 = I do not support more of this housing type

Rating 5 = I strongly support more of this housing type

You may use the same rating for more than one housing type.

4

Detached housing

- on lots less than 500m<sup>2</sup> \*

1 2 3 4 5

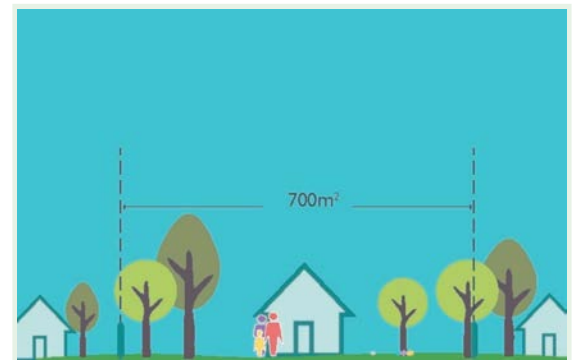


5

Detached housing

- on lots less than 700m<sup>2</sup> \*

1 2 3 4 5



6

Detached housing

- on lots less than 1500m<sup>2</sup> \*

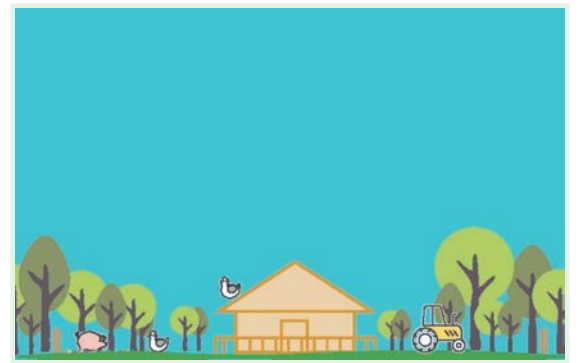
1 2 3 4 5



7

Acreage housing  
- 4,000m2 and 1-2 hectare lot sizes \*

- 1
- 2
- 3
- 4
- 5



8

Duplexes, dual occupancies  
and secondary dwellings \*

- 1
- 2
- 3
- 4
- 5



9

Multiple dwellings  
- townhouses, terrace housing,  
low rise apartments \*

- 1
- 2
- 3
- 4
- 5



10

Over 50s living and retirement villages \*

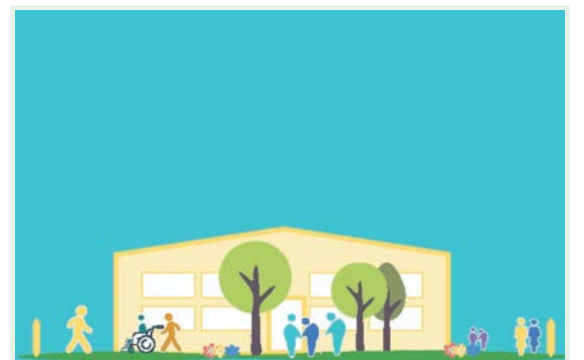
- 1
- 2
- 3
- 4
- 5



11

Residential care facilities \*

- 1
- 2
- 3
- 4
- 5





## TOPIC: Employment Opportunities

Ensuring that people have access to employment opportunities and good quality and well-located places to work is important to sustaining and growing the economy of a region.

A key influence on sustaining and growing the economy of an area is the amount, quality and location of places for people to work.

The growth management strategy will identify suitable land for future employment growth and ensure sufficient land is available for a range of employment uses.

Two growth options are provided to accommodate the additional 7,609 jobs predicted for our region by 2041.

Please read about the employment growth options below before progressing to the question.

## EMPLOYMENT GROWTH OPTIONS

### EMPLOYMENT GROWTH OPTION A

Land for employment growth should be concentrated within Beaudesert and the Bromelton State Development Area; and to a lesser extent within Boonah, Canungra, Kalbar, Aratula, Tamborine Mountain, Tamborine and Kooralbyn.

### EMPLOYMENT GROWTH OPTION B

Land for employment growth should be provided proportionally across all towns and villages.



12

### QUESTIONS

Which employment growth option do you think will accommodate an additional 10,000 dwellings in our region by 2041. Please choose one option. \*

- Click here to choose Employment Growth Option A
- Click here to choose Employment Growth Option B
- I don't like either Option A or B

13

Please tell us why you chose this employment growth option.

14

Tell us about any other concerns you have in relation to the growth of the region.

Please provide your suburb to assist Council to understand how widely we are engaging with the community.

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