



In progress, last saved today: 10:00am (AEST)



## 2025 SCENIC RIM BUSINESS EXCELLENCE AWARDS — BEA00002

### Category: Education

\* indicates a required field.

#### 1. Organisation Overview

##### Tell us about your organisation?

Provide a clear and engaging overview that helps judges understand who you are and what you do.

You may wish to include:

- The type of educational services or programs you offer (e.g. school, early childhood, training provider, tutoring, adult education).
- When and why the organisation was established.
- Key staff or leadership and their areas of expertise.
- Your educational philosophy, vision, or mission.
- How you define and measure success (e.g. enrolment growth, learner outcomes, satisfaction ratings, post-training pathways).
- What sets your organisation apart (e.g. specialised programs, community involvement, inclusivity).

TIP: Assume judges are not familiar with your work. Explain it as you would to someone new to your school, program or centre.

##### Tell us about your organisation? 500 Word Limit, 20/100 Points \*

Character count: 0 characters

Word count: 0 words

Must be no more than 500 words.

**Upload photographs that represent your organisation. For example: your campus, classrooms, learning environments, students (with consent), or a location map.**

Attach a file:

[Upload new file](#)
[Select stored file](#)

A maximum of 2 files may be attached.

#### 2. Marketing and Engagement

##### How have you promoted your programs or services between July 2023 and June 2025?

Please include:

- A description of your audience or community – who you serve, their needs, and how you meet their expectations (e.g. students, families, employers).
- How your communication or outreach strategy was developed.
- Channels used to reach your audience (e.g. newsletters, open days, social media, school fairs, partnerships).
- How you evaluate the success of your engagement efforts (e.g. enrolments, community participation, visibility, partnerships).

TIP: Judges are interested in how well you know your audience, how you engage with them and how you measure success.

#### How have you promoted your programs or services? 500 Word Limit, 20/100 Points \*

Character count: 0 characters

Word count: 0 words

Must be no more than 500 words.

**Include examples to support your response, such as: Screenshots or copies of marketing material (social media posts, flyers, newsletter excerpts, digital campaigns) or photos from events or community engagement activities.**

Attach a file:

[Upload new file](#)

[Select stored file](#)

A maximum of 2 files may be attached.

### 3. Student and Community Experience

#### How do you provide a high-quality, supportive experience for students, families, or clients?

You may want to cover:

- How you gather and respond to student or community feedback (e.g. surveys, suggestion boxes, forums).
- How you maintain high-quality service or learning standards.
- Your approach to managing concerns or complaints.
- Staff training and development to ensure a positive learner or stakeholder experience.

TIP: Judges are looking for a student- or client-centred approach. Show how you listen, adapt, and deliver quality experiences.

#### How do you provide a high quality, supportive experience for students, families, or clients? 500 Word Limit, 20/100 Points \*

Character count: 0 characters

Word count: 0 words

Must be no more than 500 words.

**You may like to include testimonials from students, parents, or community partners or perhaps you have examples of a program implemented in response to feedback.**

Attach a file:

[Upload new file](#)

[Select stored file](#)

A maximum of 2 files may be attached.

#### 4. Community and Economic Contribution

**How has your organisation contributed to the Scenic Rim economy and community between July 2023 and June 2025?**

You might include:

- Employment of local educators or staff.
- Growth in programs, services, or campus expansion.
- Local partnerships (e.g. with businesses, support agencies, cultural groups).
- Contributions to regional development through school-based apprenticeships, VET programs, work experience, or community initiatives.
- Inclusive or sustainable practices that support long-term community wellbeing.

PLEASE NOTE: Confidential data is not required.

TIP: If your school or organisation has responded to a significant challenge (e.g. recovery from weather events, or changing community needs), include that story here.

**How has your organisation contributed to the Scenic Rim economy and community? 500 Word Limit, 20/100 Points \***

Character count: **0 characters**

Word count: **0 words**

Must be no more than 500 words.

**Consider attaching a (1) letter of support – from a partner organisation, local employer, or community leader?**

Attach a file:

[Upload new file](#)

[Select stored file](#)

A maximum of 2 files may be attached.

#### Grant Information

Contact Scenic Rim Regional Council  
Phone: 07 5540 5111  
Email: [mail@scenicrim.qld.gov.au](mailto:mail@scenicrim.qld.gov.au)

#### Technical Assistance

Contact SmartyGrants  
Phone: 03 9320 6888  
Email: [service@smartygrants.com.au](mailto:service@smartygrants.com.au)  
Technical help guide for applicants



Grants, Funding  
and Awards

**SCENIC RIM**  
REGIONAL COUNCIL